



February 2025

Dear Business Owner,

JA Coles Elementary School is committed to bringing enriching experiences to the children in our community while engaging and empowering our community for the success of our children.

On Friday, April 4, 2025, Coles School PTA will host our annual Parent Social at the Embassy Suites in Berkeley Heights. This event hosts approximately 250 adults from the Coles community. We are asking local businesses to help us with our fundraising efforts by donating gift certificates, goods, or services to be part of the evening fundraising raffle. These donations will be featured at our event and your business will receive acknowledgement in signage near the raffle baskets, as well as in the event program. Your company will also be included in a list of supporting sponsors on our PTA website and Facebook page, which can be viewed by over 750 parents and faculty.

As I'm sure you are aware, these types of donations are a great way to promote your business and feature your products and services to prospective customers, all while supporting our Coles community. In fact, many parents have said they ended up using a company they saw in the program or at the event over the years because they wanted to support businesses that support their kids.

We would greatly appreciate any sponsorship or donation you can make, as every dollar raised at the event goes a long way. We will also provide a donation receipt with our PTA's tax exempt ID for your records.

If you have any questions, please feel free to reach out to me at 909-204-1587 or jacolesptapresident@gmail.com, or to the Parent Social Committee directly at jacolesparentsocial@gmail.com.

On behalf of the students, parents and faculty at Coles School, we thank you for your consideration.

Thank you,

Heidi Bogatz - JA Coles PTA President